

Holding(s) in Company

28/09/2005

1) NAME OF COMPANY

DIGNITY PLC

2) NAME OF SHAREHOLDER HAVING A MAJOR INTEREST

THE GOLDMAN SACHS GROUP

3) Please state whether notification indicates that it is in respect of holding of the Shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

8,437 CUSTODIAN FOR CUSTOMERS
3,623,044 BENEFICIAL INTEREST
7,555,789 DISCRETIONARY MANAGERS

4) Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them.

GOLDMAN SACHS SECURITIES(NOMINEES)LIMITED 7,564,226
CREST(CREPTMP) 3,623,044

11,187,270
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5) Number of shares/amount of stock acquired.

N/A

6) Percentage of issued Class

N/A

7) Number of shares/amount of stock disposed

33,414 DISPOSED.
HOLDING IS NOW 11,187,270

8) Percentage of issued Class

NIL

9) Class of security

ORDINARY SHARE OF 7P EACH

10) Date of transaction

23 SEPTEMBER 2005

11) Date company informed

27 SEPTEMBER 2005

12) Total holding following this notification

11,187,270

13) Total percentage holding of issued class following this notification

13.98%

14) Any additional information

NO

15) Name of contact and telephone number for queries

RICHARD PORTMAN
0121-321-5602

16) Name and signature of authorised company official responsible for making this notification