

## TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>	Dignity Plc
<b>2. Reason for the notification</b> (please tick the appropriate box or boxes)	
<b>3. Full name of person(s) subject to the notification obligation:</b>	Deutsche Bank AG
<b>4. Full name of shareholder(s)</b> (if different from 3.):	Deutsche Bank AG Abbey Life Assurance Company Limited Deutsche Investment Management Americas Inc. Tilney Investment Management
<b>5. Date of the transaction</b> (and date on which the threshold is crossed or reached if different):	10/11/2008
<b>6. Date on which issuer notified:</b>	11/11/2008
<b>7. Threshold(s) that is/are crossed or reached:</b>	5%
<b>8. Notified details:</b>	

	An acquisition or disposal of voting rights
	An acquisition or disposal of financial instruments which may result in the acquisition of shares

A: Voting rights attached to shares							
Class/type of shares  if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
				Direct	Indirect	Direct	Indirect
GB00B14W3659	2,927,873	2,927,873	3,325,096	3,313,646	11,450	5.22%	0.02%

B: Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

Total (A+B)	
Number of voting rights	% of voting rights
3,325,096	5.24%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable :**

**Proxy Voting:**

**10. Name of the proxy holder:**

**11. Number of voting rights proxy holder will cease to hold:**

**12. Date on which proxy holder will cease to hold voting rights:**

**13. Additional information:**

**14. Contact name:**

David Lindsay\Andrew Anderson

**15. Contact telephone number:**

+00 44 207 545 8533\8532

**A: Identity of the person or legal entity subject to the notification obligation**

<b>Full name</b> (including legal form for legal entities)	Deutsche Bank AG
<b>Contact address</b> (registered office for legal entities)	Winchester House 1 Great Winchester Street London EC2N 2DB
<b>Phone number</b>	+44 (0) 20 7545 8000
<b>Other useful information</b> (at least legal representative for legal persons)	David Lindsay

**B: Identity of the notifier, if applicable**

<b>Full name</b>	
<b>Contact address</b>	
<b>Phone number</b>	
<b>Other useful information</b> (e.g. functional relationship with the person or legal entity subject to the notification obligation)	

**C: Additional information**

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