

TR-1: NOTIFICATIONS OF MAJOR INTERESTS IN SHARES

1: Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	Dignity PLC	
2: Reason for notification (yes/no)		
An acquisition or disposal of voting rights	yes	
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An event changing the breakdown of voting rights		
Other (please specify): _____		
3: Full name of person(s) subject to notification obligation:	Tiger Global Management, LLC	
4: Full name of shareholder(s) (if different from 3):	Tiger Global, L.P. Tiger Global, Ltd Tiger Global II, L.P.	
5: Date of transaction (and date on which the threshold is crossed or reached if different):	17 September 2008	
6: Date on which issuer notified:	19 September 2008	
7: Threshold(s) that is/are crossed or reached:	3%	

8: Notified Details				
A: Voting rights attached to shares				
Class/type of share If possible use ISIN code		GB00B14W3659		
Situation previous to the triggering transaction				
Number of shares		Number of voting rights		
1,898,000		0		
Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		Percentage of voting rights	
	Direct	Indirect	Direct	Indirect
5,051,418	-	-	7.96%	-
B: Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	Percentage of voting rights
Total (A+B)				
Number of voting rights		Percentage of voting rights		
5,051,418		7.96%		

9: Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:

The Ordinary Shares are held by the following:

- **Tiger Global, L.P. (2,975,287 Shares)**
- **Tiger Global, Ltd (1,979,145 Shares)**
- **Tiger Global II, L.P. (96,986 Shares)**

Tiger Global Management, LLC is the investment manager of each of the three entities above and exercises the voting rights on their behalf.

Proxy Voting:

10: Name of proxy holder:

11: Number of voting rights proxy holder will cease to hold:

12: Date on which proxy holder will cease to hold voting rights:

13: Additional information:

Tiger Global Management, LLC

14: Contact name:

Anthony Armenio

15: Contact telephone number:

001-212-500-3880