

## TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):**

Dignity plc.....

**2. Reason for the notification** (please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (  )

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (  )

An event changing the breakdown of voting rights: (  )

Other (please specify) : (  )

.....

**3. Full name of person(s) subject to the notification obligation (iii):**

...BlackRock, Inc.....

**4. Full name of shareholder(s)** (if different from 3.) (iv):

.....

**5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):**

...22<sup>nd</sup> March 2007.....

**6. Date on which issuer notified:**

...26<sup>th</sup> March 2007.....

**7. Threshold(s) that is/are crossed or reached:**

...Gone Below 5%.....

**8. Notified details:**

.....

### A: Voting rights attached to shares

**Class/type of shares** if possible using the ISIN CODE

**Situation previous to the Triggering transaction** (vi)

**Number of shares**

**Number of voting Rights** (viii)

GB00B14W3659

4,562,207

4,562,207

**Resulting situation after the triggering transaction** (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
	Direct	Direct (x)	Indirect (xi)	Direct	Indirect
GB00B14W3659	N/A	N/A	3,097,322	N/A	4.97%

## B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
------------------------------	------------------------	--	---	--------------------

### Total (A+B)

Number of voting rights    % of voting rights

3,097,322                      4.97%

## 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

...BlackRock Investment Management (UK) Limited – 3,097,322 (4.97%).....

### Proxy Voting:

10. Name of the proxy holder:

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

.....

15. Contact telephone number:

.....