

**Holding(s) in Company**

07/02/2007

RNS Number:8616Q  
Dignity PLC  
07 February 2007

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

(1). Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Dignity PLC

2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights: ( )

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ( )

An event changing the breakdown of voting rights: ( )

Other (please specify) : ( )  
x )

.....

3. Full name of person(s) subject to the notification obligation (iii):

BlackRock, Inc.

4. Full name of shareholder(s) (if different from 3.) (iv):

.....

5. Date of the transaction and date on which the threshold is crossed or reached

if different) (v):

N/A

6. Date on which issuer notified:

6th February 2007

7. Threshold(s) that is/are crossed or reached:

Above 5%

8. Notified details:

.....

A: Voting rights attached to shares

Class/type of shares  
if possible using the  
ISIN CODE

Situation previous to  
the Triggering  
transaction (vi)

Number of shares

Number of voting Rights  
(viii)

GB00B14W3659

N/A

N/A

Resulting situation after the triggering transaction

(vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights
Indirect	Direct	Direct (x)	Indirect (xi)	Direct
7.33%	N/A	N/A	4,562,207	N/A

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of voting financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of rights
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Total (A+B)  
Number of voting  
rights

4,562,207                      7.33%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

BlackRock Investment Management (UK) Limited - 4,562,207 (7.33%)

Proxy Voting:

10. Name of the proxy holder:

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

.....

15. Contact telephone number:

.....

Annex Notification Of Major Interests In Shares (XVI)

A: Identity of the person or legal entity subject to the notification obligation

Full name (including legal form for legal entities):

BlackRock, Inc.

Contact address (registered office for legal entities):

33 King William Street, London, EC4R 9AS

Phone number:

020 7743 2098

Other useful information (at least legal representative for legal persons):

Thomas Hone

B: Identity of the notifier, if applicable (xvii)

Full name:

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Contact address:

.....

Phone number:

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Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation):

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C: Additional information :

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