

Holding(s) in Company

22/03/2006

1) NAME OF COMPANY

DIGNITY PLC

2) NAME OF SHAREHOLDER HAVING A MAJOR INTEREST

THE GOLDMAN SACHS GROUP

3) Please state whether notification indicates that it is in respect of holding of the Shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

8,437 CUSTODIAN FOR CUSTOMERS
2,644,244 BENEFICIAL INTEREST
6,833,996 DISCRETIONARY MANAGERS

4) Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them.

6,842,433 GOLDMAN SACHS SECURITIES (NOMINEES)LIMITED
2,644,244 CREST (CREPTEMP)

9,486,677
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5) Number of shares/amount of stock acquired.

N/A

6) Percentage of issued Class (any treasury shares held by the company should not be taken into account when calculating percentage)

N/A

7) Number of shares/amount of stock disposed

799,390

8) Percentage of issued Class (any treasury shares held by the company should not be taken into account when calculating percentage)

N/A

9) Class of security

ORDINARY SHARE OF 7p EACH

10) Date of transaction

20 MARCH 2006

11) Date company informed

22 MARCH 2006

12) Total holding following this notification

9,486,677

13) Total percentage holding of issued class following this notification (any treasury shares held by the company should not be taken into account when calculating percentage)

11.86%

14) Any additional information

NO

15) Name of contact and telephone number for queries

RICHARD PORTMAN
COMPANY SECRETARY
DIGNITY PLC
0121 321 5602

16) Name and signature of authorised company official responsible for making this notification

R. H. PORTMAN
COMPANY SECRETARY

Date of Notification 22/3/2006